

GSE European Strategic Partnership Programme (2027)

Partnership Options	Premier European Strategic Partner	European Strategic Partner
Price in EUR (excl. VAT)	Upon request	12.000
Special offer for one European membership: 20% discount on every additional membership. Only one invoice per year. Regions / Countries upon agreement	The price includes the fee for all companies / countries, which are part of GSE – Guide Share Europe	The price includes the fee for one company/country, which is part of GSE – Guide Share Europe
Recognition on GSE Website: prominent company logo display at www.gse.org , including company description and listed as:	Premier European Strategic Partner	European Strategic Partner
Company visibility at all European events*: on event websites as well as GSE social media platforms		
Promotion of own company's webcasts: on European website (in the Partner area), mailing campaigns (together with GSE news) and GSE social media platforms	1x per month	1x per quarter
Promotion of company's new product, service or initiative, e.g. whitepaper: – as banner ad – together with GSE announcements on the front page of the GSE website – re-post of one own social media post on GSE social media platforms	1x monthly and for two weeks 1x monthly	1x monthly for one week 1x monthly
20% discount on exhibition and sponsorship packages booked for the European events*		

GSE European Events 2027

Savings for exhibition and sponsorship packages booked for the following events:

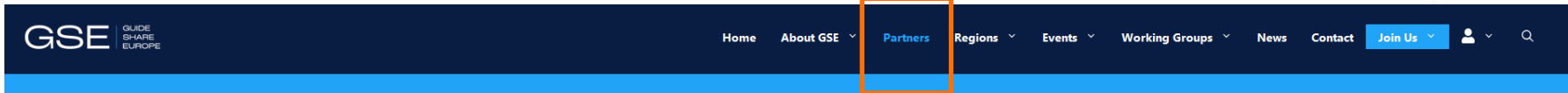
16 – 18 March 2027	GSE Nordic Region Conference 2027	Oslo, Norway
26 – 29 April 2027	GSE Annual Conference 2027 Where Legacy Meets Intelligence: Mainframe, AI, Next-Gen IT (Includes a 1,5 days German-language Annual Conference and 2,5 days Working Group Events, where five technical groups will meet, among them two European Working Groups)	Heidelberg, Germany
September/October 2027	21 st International GSE Conference for VSE, z/VM, KVM and Linux on IBM Z & LinuxONE	tbd, Germany
Autumn 2027	GSE European Enterprise Modernization for z/OS	tbd, Europe
Autumn 2027	GSE European AI Working Group	tbd, Europe

Example for Sponsorship Opportunities

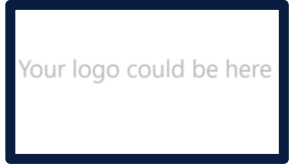
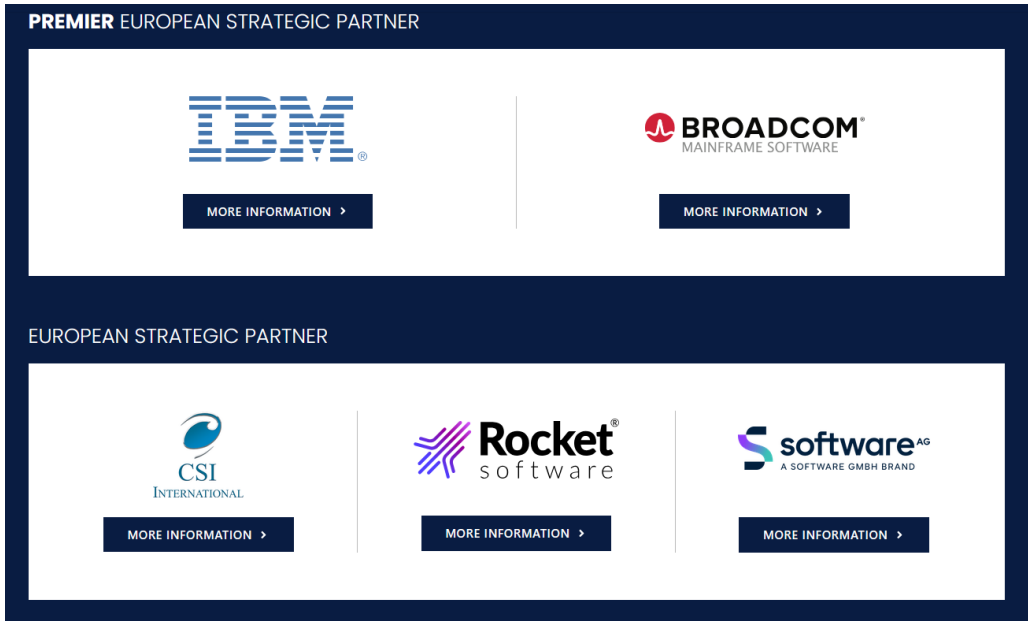
	Platinum	Gold	Silver
Presentation Slot	✓	✓	
Company Logo on Conference Agenda	✓	✓	
Exhibition Table/Professional Demo Booth	✓		✓
Short Company Presentation During a guided tour in the exhibition area	✓		✓
Recognition on Event Website	✓	✓	✓
Social Media Promotion of Sponsorship	✓	✓	

Recognition on Website

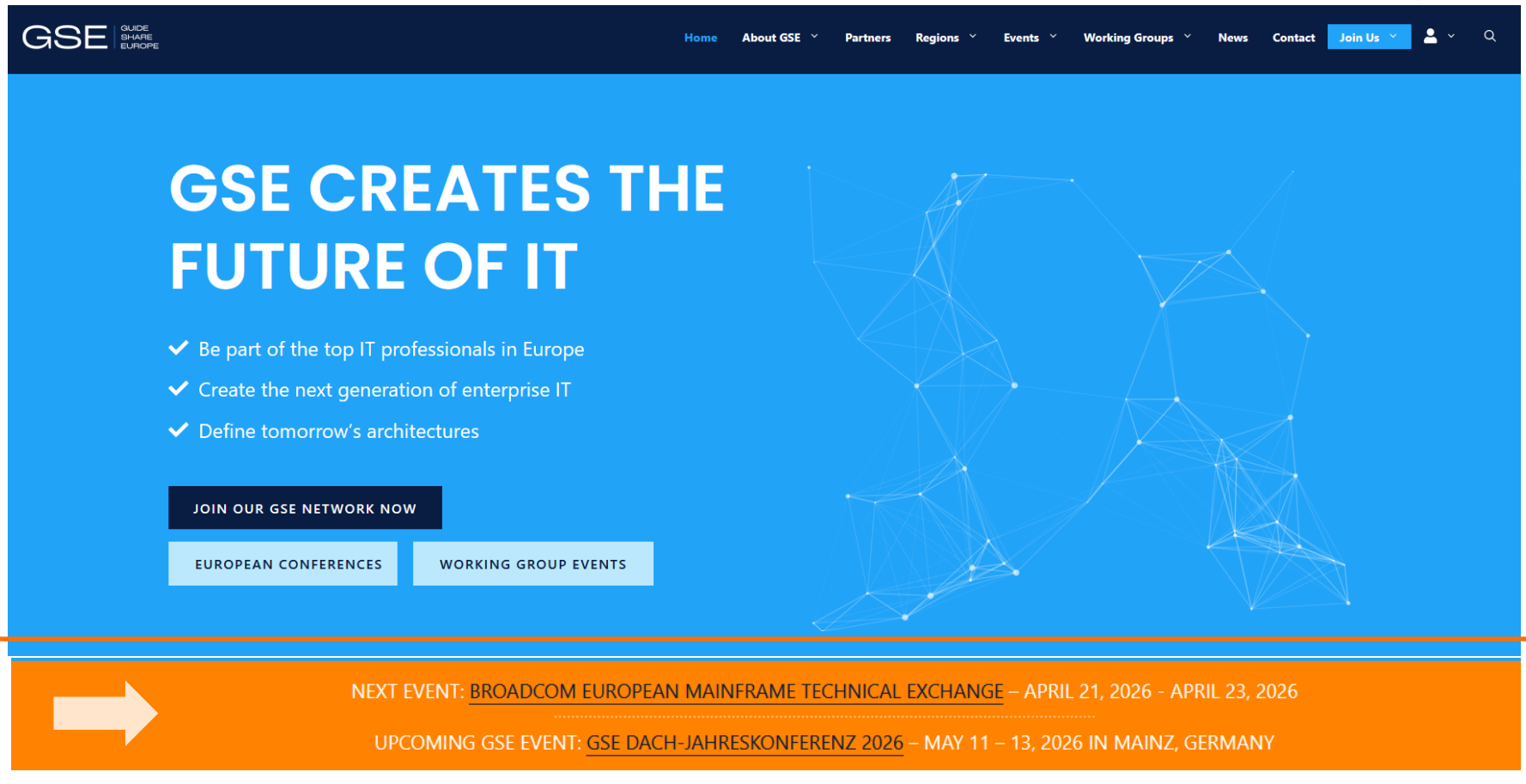
1



2



Banner ad



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- ✓ Be part of the top IT professionals in Europe
- ✓ Create the next generation of enterprise IT
- ✓ Define tomorrow's architectures

JOIN OUR GSE NETWORK NOW

EUROPEAN CONFERENCES WORKING GROUP EVENTS

NEXT EVENT: BROADCOM EUROPEAN MAINFRAME TECHNICAL EXCHANGE – APRIL 21, 2026 - APRIL 23, 2026

UPCOMING GSE EVENT: GSE DACH-JAHRESKONFERENZ 2026 – MAY 11 – 13, 2026 IN MAINZ, GERMANY

Terms & Conditions

- Offer valid until: to be defined
- Payment terms: 30 days after invoice date without deduction
- The invoice will be issued by:

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