





GSE European Strategic Partnership Programme (2026)

Partnership Options	Premier European Strategic Partner	European Strategic Partner
Price in EUR (excl. VAT)	Upon request	12.000
Special offer for one European membership: 20% discount on every additional membership. Only one invoice per year. Regions / Countries upon agreement	The price includes the fee for all companies / countries, which are part of GSE – Guide Share Europe	The price includes the fee for one company/country, which is part of GSE – Guide Share Europe
Recognition on GSE Website: prominent company logo display at www.gse.org , including company description and listed as:	Premier European Strategic Partner	European Strategic Partner
Company visibility at all European events*: on event websites as well as GSE social media platforms		
Promotion of own company's webcasts: on European website (in the Partner area), mailing campaigns (together with GSE news) and GSE social media platforms	1x per month	1x per quarter
Promotion of company's new product, service or initiative, e.g. whitepaper: – as banner ad – together with GSE announcements on the front page of the GSE website – re-post of one own social media post on GSE social media platforms	1x monthly and for two weeks 1x monthly	1x monthly for one week 1x monthly
20% discount on exhibition and sponsorship packages booked for the European events*		

GSE European Events 2026

Savings for exhibition and sponsorship packages booked for the following events:

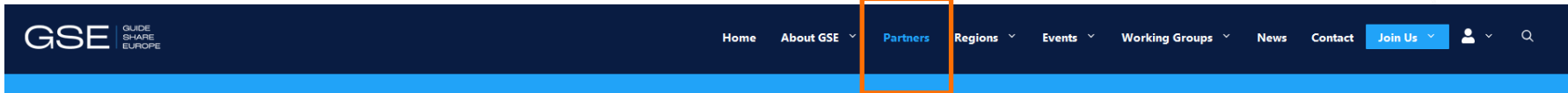
11 – 13 May 2026	GSE DACH Annual Conference 2026 Bridging the Gap – Lösungen für die Zukunft (Includes a two-day DACH Annual Conference and in parallel Working Group Events, where five technical groups will meet, among them two European Working Groups)	Mainz, Germany
09 – 11 June 2026	GSE Nordic Region Conference 2026	Helsinki, Finland
28 – 30 September 2026	GSE ISP Symposium 2026	Leipzig, Germany
28 – 30 September 2026	20 th International GSE Conference for VSE, Linux, Virtualization, AI and Hybrid Cloud on IBM Z & IBM LinuxONE	Leipzig, Germany
Autumn 2026	GSE European AI Working Group	tbd

Example for Sponsorship Opportunities

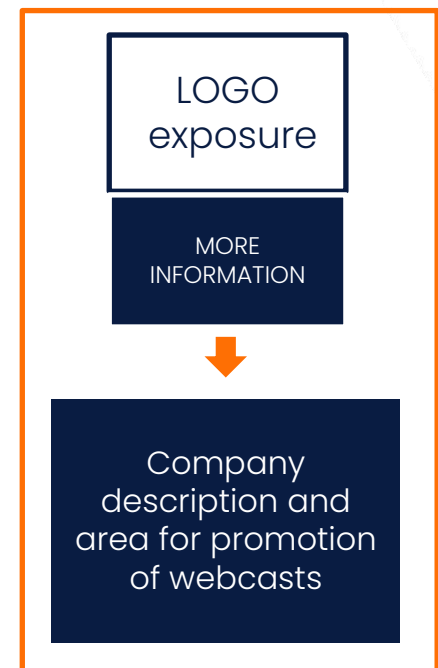
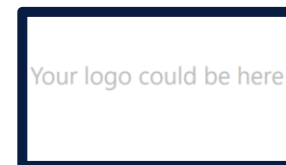
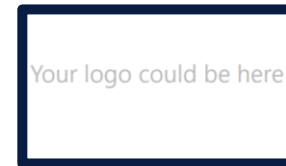
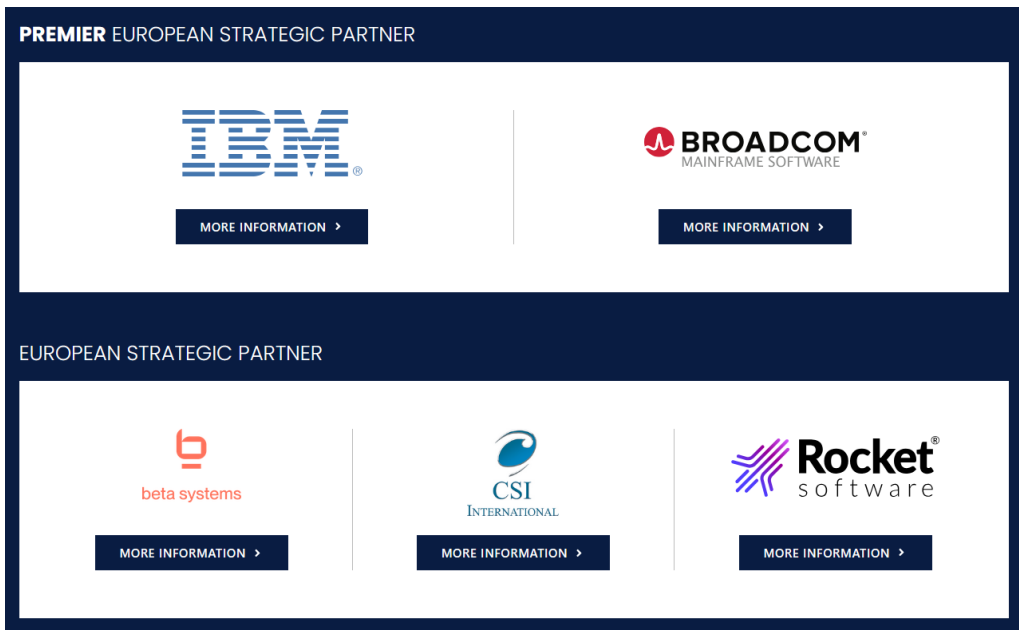
	Platinum	Gold	Silver
Presentation Slot	✓	✓	
Company Logo on Conference Agenda	✓	✓	
Exhibition Table/Professional Demo Booth	✓		✓
Short Company Presentation During a guided tour in the exhibition area	✓		✓
Recognition on Event Website	✓	✓	✓
Social Media Promotion of Sponsorship	✓	✓	

Recognition on Website

1



2



Banner ad

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- ✓ Define tomorrow's architectures

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EUROPEAN CONFERENCES WORKING GROUP EVENTS

NEXT EVENT: BROADCOM EUROPEAN MAINFRAME TECHNICAL EXCHANGE – MARCH 25, 2025 - MARCH 27, 2025
UPCOMING EVENT: GSE CONFERENCE 2025: UNLEASH YOUR DIGITAL EXCELLENCE – MARCH 31, 2025 – APRIL 4, 2025

Terms & Conditions

- Offer valid until: to be defined
- Payment terms: 30 days after invoice date without deduction
- The invoice will be issued by:

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