Thursday
Agenda

03.07.2025

Overview

Time	Session
09:30 - 10:00	**Arrival & Coffee**
10:00 - 10:15 Opening Session	**Welcome, Organization, Introduction** **Peter Groth** — GSE President **Alexander Pawlik** — GSE Region Manager Austria **Michael Weiß** — GSE Region Manager Germany
10:15 - 11:00	**AI @ university** **Prof. Dr. Jonas Offtermatt** Head of the Business Informatics programme, Baden-Wuerttemberg Cooperative State University (DHBW) Stuttgart
11:00 - 12:00	**Beyond Vision: UAE's Real - World AI Breakthroughs in Public, Private & Healthcare** **Shyma Kurz** AI strategist and CEO, Digital Advice Consulting
12:00 - 13:00	**Lunch**
13:00 - 13:30	**Unlocking Business Growth and Operational Efficiency with trusted AI** **Khadija Souissi** Principal Solution Architect - AI on IBM Z and IBM LinuxONE, IBM
13:30 - 14:00	**AI @ industry** **Christof Schleidt** — Program Lead "AI Business Growth", Fujitsu **Max Schulze-Berl** — Head of Sales Enterprise Platform Services Emea, Fujitsu
14:00 - 14:30	**AI – Open-Source vs. Proprietary-Based Solutions?** **Marc Oppermann** IT Program Manager & Scrum Master, Swiss Life
14:30 - 15:00	**Coffee Break**
15:00 - 15:30	**Object recognition on satellite images - AI for building recognition** **Dr. Wolfgang Hildesheim** — Head of Watson, Data Science & Artificial Intelligence, DACH IBM **Dr. Marcel Ziems** — Staff Unit – Cross-Departmental Innovations VKV 2025, LGLN
15:30 - 16:00	**Customer experience** **To be defined**
16:00	**Departure**