





GSE European Strategic Partnership Programme (2025)

Partnership Options	Premier European Strategic Partner	European Strategic Partner
Price in EUR (excl. VAT)	Upon request	12.000
Special offer for one European membership: 20% discount on every additional membership. Only one invoice per year. Regions / Countries upon agreement	The price includes the fee for all companies / countries in Europe	The price includes the fee for one company in one European country
Recognition on GSE Website: prominent company logo display at www.gse.org , including company description and listed as:	Premier European Strategic Partner	European Strategic Partner
Company visibility at all European events*: on event websites as well as GSE social media platforms		
Promotion of own company's webcasts: on European website (in the Partner area), mailing campaigns (together with GSE news) and GSE social media platforms	1x per month	1x per quarter
Promotion of company's new product, service or initiative, e.g. whitepaper: - as banner ad – together with GSE announcements on the front page of the GSE website - re-post of one own social media post on GSE social media platforms	1x monthly and for two weeks 1x monthly	1x monthly for one week 1x monthly
20% discount on exhibition and sponsorship packages booked for the European events*		

GSE European Events 2025

Savings for exhibition and sponsorship packages booked for the following events:

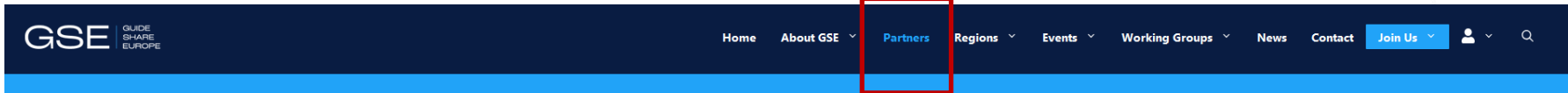
31 March – 04 April 2025	GSE Conference 2025 Unleash Your Digital Excellence (Includes GSE DACH Annual Conference, European Mainframe Modernization and European Working Groups Event)	Dresden, Germany
10 – 12 June 2025	GSE Nordic Region Conference 2025	Gothenburg, Sweden
30 June – 01 July 2025	GSE Guide Technology Council (GTC)	Munich, Germany
17 – 19 September 2025	19 th International GSE Conference for VSE, z/VM, KVM and Linux on IBM Z & LinuxONE	Sindelfingen, Germany

Example for Sponsorship Opportunities

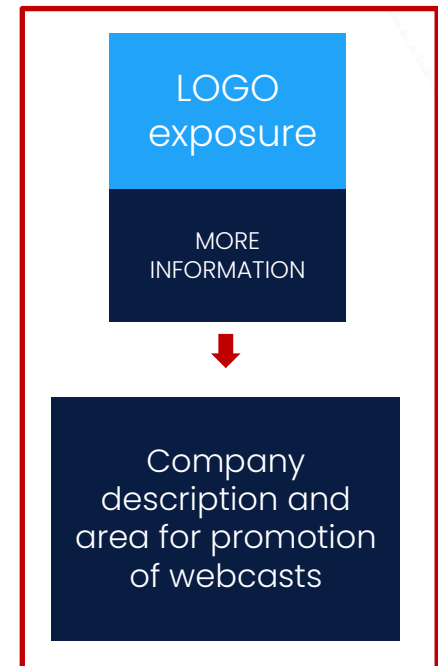
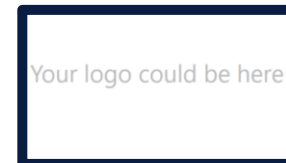
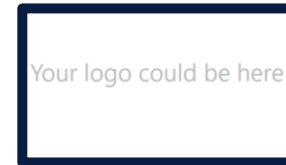
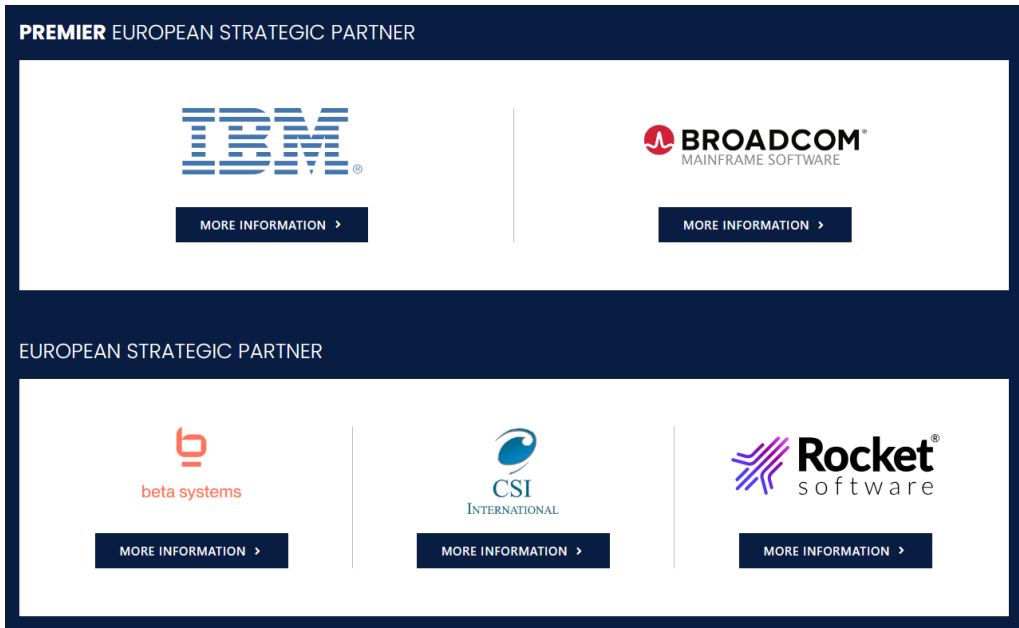
	Platinum	Gold	Silver
Presentation Slot	✓	✓	
Company Logo on Conference Agenda	✓	✓	
Exhibition Table/Professional Demo Booth	✓		✓
Short Company Presentation During a guided tour in the exhibition area	✓		✓
Recognition on Event Website	✓	✓	✓
Social Media Promotion of Sponsorship	✓	✓	

Recognition on Website


1





2



Banner ad

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NEXT EVENT: BROADCOM EUROPEAN MAINFRAME TECHNICAL EXCHANGE – MARCH 25, 2025 - MARCH 27, 2025
UPCOMING EVENT: GSE CONFERENCE 2025: UNLEASH YOUR DIGITAL EXCELLENCE – MARCH 31, 2025 – APRIL 4, 2025

Terms & Conditions

- Offer valid until: to be defined
- Payment terms: 30 days after invoice date without deduction
- The invoice will be issued by:

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