



GSE Management Summit

Business Advantage with Smarter Computing and Social Media

Madrid, 10-11 October 2011

General and Travel Information

VENUE

Hotel Silken Puerta America Madrid
Avenida de America 41
ES-28002 Madrid
Spain

Tel. +34 917 445 400 (main line)
Fax +34 917 445 401 (main line)
Tel +34 917 445 1100 (GSE Welcome Desk, 10-11 October only)

WELCOME DESK OPENING HOURS

Please collect your badge and conference package at the Welcome Desk during the following hours:

Sunday	09 October:	16:00-20:00	Sky Terrace, top floor
Monday	10 October:	08:00-18:00	Ground floor, in front of Salon John Pawson 1
Tuesday	11 October:	08:00-17:00	Ground floor, in front of Salon John Pawson 1

CONFERENCE HOURS

Monday	10 October	10:00 – 18:00
Tuesday	11 October	09:00 – 16:50

COFFEE BREAKS AND LUNCHESES

Coffee breaks and lunches for conference delegates will be available at following times and locations:

Lunch – MAD Restaurant, mezzanine floor

10 October	12:30-13:30
11 October	12:45-13:45

Coffee – Foyer Salon John Pawson 1

10 October	09:15-09:45	15:30-16:00
11 October	10:20-10:45	15:45-16:00

Please note that accompanying guests are not entitled to attend the sessions or lunches.

ATTIRE

The attire for the conference and networking events is business.

NETWORKING EVENTS

Welcome Cocktail: Sunday, 9 October, 18:00-20:00, Hotel Silken Puerta America, Sky Terrace, top floor

Cocktail and Conference Dinner, Monday, 10 October, 19:30-23:30, Casino de Madrid

19:15: Meet in the lobby of the Hotel

19:30: Coaches leave for the Casino de Madrid.

Please note jacket and tie are mandatory for admission to the Casino de Madrid.

SESSION EVALUATION FORMS AND QUESTIONNAIRES

In order to help us improve our events to come we would appreciate your completion of an evaluation form for each session, and your completion of the conference questionnaire before you leave the conference.

PRESENTATIONS DOWNLOAD

The presentations will be available for download after the conference, and you will be notified by email once they are ready.

BADGES

It is mandatory to wear your badge for admittance to all sessions and catered meals. Thank you very much for your cooperation.

BAGGAGE STORAGE

Please contact the hotel concierge for the storage of your baggage.

GSE waives responsibility for loss and for damage to your belongings during the conference.

ACCESS TO THE HOTEL SILKEN PUERTA AMERICA

Metro: The nearest station is "Cartagena" (Line 7, orange).

Taxi: A taxi from the hotel to Madrid-Barajas Airport takes approximately 15 minutes and costs around EUR 20.

WEBSITES

Hotel Silken Puerta America

<http://www.hoteles-silken.com/hotel-puerta-america-madrid/en>

Casino de Madrid

<http://www.casinodemadrid.es/nuevo/index.php>

Tourist Information

<http://www.esmadrid.com/en/portal.do>

Madrid-Barajas Airport

<http://www.aena-aeropuertos.es/csee/Satellite/Aeropuerto-Madrid-Barajas/en/>

Public Transportation Network

http://www.ctm-madrid.es/servlet/IdiomaServlet?xh_IDIOMA=2

Museums

<http://www.esmadrid.com/en/museum-madrid>

THANK YOU !

Thank you for your participation. We wish you a great conference !