

IBM ECM – MAC Agenda Session Abstracts

Intro and ECM overview - Ken Bisconti

Learn how IBM's ECM portfolio delivers solutions to solve complex problems and help organizations make better decisions faster in today's rapidly changing business environment.

Content and Process applications – David Caldeira

This session reveals how IBM's Content Management portfolio of enterprise scalable repositories provides the right combination of content management and business process management to activate content and transform processes to provide the right information at the right time to make the right decisions.

Discovery and Analytics with ECM – Aaron Brown

Understand how electronic discovery and analytics solutions improve decision effectiveness and drive better business outcomes, by turning passive content repositories into active sources of business insight.

Compliance applications – Craig Rhinehart

Compliance management to meet increased regulatory oversight, new regulations and enforcement initiatives requires a flexible approach that helps you make smart, cost-effective decisions. The IBM ECM compliance management products offer an integrated, on demand architecture that uniquely addresses customer needs for compliant information management.

Deployment Best Practices – Ken Dietz

Hear how IBM services for ECM help customers maximize the return on their ECM investment by delivering business solutions that address ever changing needs.

ECM future direction and opportunities - Ken Bisconti

New, easier-to-use technology for real-time business advantage and agility. A glimpse into exciting ECM market opportunities and what the future holds.