



GUIDE SHARE EUROPE

Industry Solution Council “Business Analytics”

7-8 October 2010

Overview

GSE has extended its technical focus not only with Management topics, but is also looking to industry solutions, with the organisation of “Industry Solution Councils” (ISC) for the various industries.

An Industry Solution Council has in general 3 building blocks:

- Presentations from IBM on new technologies/methods/strategies for the related industry
- Presentations of new innovative solutions (real customer cases)
- "Council" discussion/presentation of demands/new ideas/visions/... of the attendees

Topics

The emergence of new smarter systems which are interconnected and streaming real time information are presenting business and governments with a unique opportunity to transform decision making. New opportunities to use this data to predict business outcomes, optimize old systems and spot trends before they happen are actually a reality. IBM will draw on the company's deep expertise in vertical industries, research, mathematics and information management to help clients both improve the speed and quality of business decisions while better understanding the consequences and business outcomes of those decisions.

A fundamental shift to a smarter, fact-based enterprise should be on your information agenda. How can this help your organization? A more predictive information strategy paves the way for more intelligent decisions.

Globalization, massive interconnections and increased risk, combined with an explosion of information, results in a challenging and continuous cycle of inefficiency and operational complexity. Unfortunately, many leaders are making crucial business decisions based almost entirely on intuition and personal experience rather than intelligent information.

Agenda

- State of the art in Business Analytics
- IBM Product Portfolio (Cognos, SPSS, ...) incl. roadmap (under NDA)
- Supported databases, suggested platforms (Intel, Systeme Z/P)
- User Examples (Samples for different Industrie)
- Discussion

General Information

Enrolment:

The number of participants is limited to a maximum of 15. Please contact gsehq@gse.org. We will send you an enrolment and hotel booking form.

Venue:

IBM Forum La Gaude
Le plan du bois
FR-06110 La Gaude
<http://www.ibm.com/ibm/ibmforum/lagaude/>

Attire:

Business casual throughout the two days.

Travel:

You need to arrange and cover the cost for your travel to Nice and back. The nearest airport is Nice-Côte d'Azur.

Hotel:

2 nights (6 and 7 October) at single occupancy including breakfast are covered by GSE and arrangement will be made by GSE.

Hotel Holiday Inn
167 Promenade des Flots Bleus
FR-06700 Saint Laurent du Var
France
Phone +33 4 93 14 80 00
<http://www.ihotelsgroup.com/h/d/rs/1/en/hotel/nceab>

Conference Fee:

Conference fee is not charged.

Agenda-related Input :

In order for the speakers to prepare their presentations addressing the participants needs we kindly ask you to provide us with a short text about your expectations, special interest etc.

Please send your input to gsehq@gse.org approximately 2 weeks BEFORE the meeting. Thank you for your co-operation !