

18 September

Meeting room: Vallauris

08:30-10:00	Registration – Foyer in front of Vallauris	
10:00-10:15	<b>Opening</b> Mr. Tom Lund President GUIDE SHARE EUROPE	
10:15-11:00	<b>CIO – Key Issues, What's Next ? (Bridging to Innovation / CIO Version 2)</b> Ms. Maria Azua VP of Technology & Innovation, CIO Office IBM	
11:00-12:00	<b>The CIO's Job – Enable Innovation and Growth</b> Mr. Mark Raskino Vice President & Gartner Fellow Gartner	
12:00-13:00	Lunch – Riviera Foyer	
13:00-14:00	<b>CIO Study with a focus on the Implications for the CIO</b> Mr. Peter Korsten Strategy & Change Consulting, SW Europe Leader IBM Business Consulting Services	
14:00-15:00	<b>Innovative Technologies</b> Mr. Wolfgang Singer Member of the Technical Experts Council (TEC) IBM	
15:00-15:15	Coffee – Espace Mougins	
15:15-16:00	<b>How IT Innovations are driving/enabling Business Innovations</b> Mr. Paul Martynenko VP & Technical Executive, Northeast Europe IBM	
16:15 sharp	Coach leaves Hotel Méridien for La Gaude	
17:00-18:20	Presentations of Innovative Business Solutions at Industry Solution Center, La Gaude - Reception	
18:30	Coach leaves La Gaude for Hotel Méridien	
19:45-23:00	Dinner for Participants, Speakers and Guests – Hotel Palais de la Méditerranée	

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**09:00-09:45**     **IBM Research: A Services and Business Enabler**  
Dr. Douglas Dykeman  
Manager Services and Software  
IBM Zurich Research Laboratory



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**09:45-10:30**     **Case Study I**  
Establishing an Overseas Development Center  
Mr. Claus Lund Pedersen  
Manager, Offshore Development Center  
PBS



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**10:30-11:00**     **Coffee - Espace Mougins**

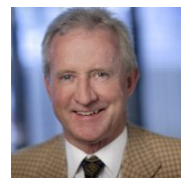
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**11:00-11:45**     **Case Study II**  
Moving from Pen to Computer Mouse – AMALFI Project at GILFAM (Public Group for  
Computerization of the Land Register of Alsace and Moselle)  
Mr. Jean-Luc Vallens  
Judge & President  
GILFAM



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**11:45-12:30**     **Panel: Meet the Speakers – Questions, ideas, demands...**  
Chair: Mr. Tom Lund  
President  
GUIDE SHARE EUROPE



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**12:30-13:30**     **Wrap-up and Lunch – Riviera Foyer**

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